

**USLED**<sup>™</sup>  
*Always the Right Choice!*



# LIGHT NOW PROGRAM<sup>™</sup>

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A simplified approach to implementing energy-efficient LED lighting technology without the complication of budget constraints.

[WWW.USLED.COM](http://WWW.USLED.COM)

# ABOUT US LED



## We Do The Right Things, The Right Way, and On Time.

US LED has provided commercial and industrial LED lighting to Fortune 500 companies and numerous other nationally recognized businesses since 2001. Moreover, US LED offers Operational Efficiency Solutions (OES) to support corporate objectives. As the industry's most responsive provider, US LED simplifies complex programs by leveraging its extensive experience with national turnkey installation and project management teams.



LED Lighting  
Manufacturer



Project  
Management  
& Installation



HVAC  
System  
Optimization



Energy  
Management  
Systems



Project Funding  
Rebates & Tax  
Deductions



ROI Analysis  
& Real-Time  
Reporting



Active Load  
Management  
Strategies



Demand  
Response  
Programs



Indoor Air  
Purification  
Solutions

# PROGRAM SUMMARY

## Light Now Program In Summary

- US LED will install a new, energy-efficient LED lighting solution at no up-front capital cost.
- The project is typically installed one to three months after the signed Program agreement.
- US LED will maintain the lighting system over the life of the Program service agreement.
- The monthly payment remains fixed for the duration of the Program service agreement.



### *No Risk Involved*

- US LED assumes liability for the maintenance of the entire term of the Program agreement.
- US LED installs the newest LED lighting technology available.



### *No Up-Front Capital*

- No up front capital expenditure.
- No install or maintenance cost.
- No fees for on-site surveys or lighting design service



### *Reliable Partnerships*

- US LED has licensed installation partners across the country.
- With a proven track record of successful installations, our Project Management team assists throughout the process.



### *Customer Solutions*

- Our team utilizes their decades of expertise to create an optimal lighting solution specifically for your site.
- Customer shares in the energy savings and is cash-flow positive day one.

## What is the Light Now Program?

Why spend money on lighting when you can use it for something with better leverage? For companies looking to increase efficiencies, US LED offers a solution that reduces overall energy consumption and eliminates maintenance. The Light Now Program, sometimes referred to as Lighting As A Service (LaaS), is an all-inclusive subscription that allows business owners to install energy-efficient LED lighting with no upfront capital. Monthly payments divide the cost of the new LED lighting, the installation, and the maintenance of the Program. Because the Program is defined as a service agreement, it's designated as an operating expense and not a capital expense on the books. Cash flow is positive on day one compared to other traditional procurement methods, and the energy savings help pay for the Program.

# WHAT ARE THE BENEFITS?

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As the most comprehensive LED manufacturer in the United States, US LED uses a full-service approach when working with customers on their projects, offering an extensive catalog of LED lighting solutions and end-to-end services. Here are a few benefits of upgrading to LED lighting with US LED's Light Now Program.

1

## Zero Up-Front Capital

All of the energy-efficient LED luminaires in a custom solution are included in the agreement and not a capital expenditure to the Customer.

2

## Zero Lighting Maintenance

For the Customer, maintenance costs associated with the lighting are eliminated. Parts and labor remains the responsibility with US LED under the Program Agreement.

3

## Zero Installation Costs

The entire turnkey installation in the Program is covered by the Agreement and is the obligation of US LED. It will be installed with no negative impact to day-to-day operation costs.

4

## Immediate Savings Day One

From the moment the lights turn on, the new LED lighting solution will significantly reduce costs associated with energy consumption and maintenance. That means the Customer is cash flow positive day one.

5

## Improved Business Productivity and Safety

With improved light levels and the elimination of maintenance, employees can be more productive by focusing on the task at hand and avoid hazards associated with poor visibility.

6

## Environmentally Friendly

With LED lighting, businesses can reduce their carbon footprint and increase their focus on sustainability even more. LED technology can also indirectly benefit HVAC costs by reducing the heat previously generated by legacy lighting technology.

7

## Protection Against Technological Obsolescence

US LED will install the advanced LED lighting technology. At the end of the Agreement, if desired and agreeable to both parties, upgrades can be completed where necessary to continue the ongoing savings and the Program extended.

8

## Dedicated Project Management & Installation

The project management team at US LED is committed to seeing your lighting upgrade completed successfully. As a single point of contact, installation is completed efficiently and comply with local, state, and federal requirements.

# HOW DOES IT WORK?

## Light Now Program: A Simple Process



BEFORE



AFTER



# USLED™

*Always the Right Choice!*

US LED documents are for informational purposes and are not a warranty or specification. They do not purport to contain all the information that may be required to evaluate the transaction or the financial position of the savings or project opportunity. Images shown are intended to demonstrate the performance of US LED products at completed project sites.

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